

## Restaurant Review Questions

How does it make you feel when you recommend a restaurant to a friend and they love it?

## Service Questions

How do you know if the service is good or bad? (What makes good service?)

## Food Questions

When might you want tasty low quality food vs tasty high quality food?

## Atmosphere Questions

What is the first word that comes to mind when you see these pictures?

- \$\$\$\$ restaurant
- chain restaurants
- small business diner

Ranking question

Caroline Jiang

How much does the furniture / decor / theme / view / noise level / crowdedness / time of day/ etc influence your experience

## Conversation/Company Questions

How much do the conversations you have during a restaurant outing influence your food experience?

Caroline Jiang

## Intervention Specific Questions

If there was a color that became a representation of your food experience at a restaurant, what would you expect to impact it the most? Why / explain your thought process