

### Introduction

Food Experience Survey  
Thank you for taking the time to participate in this survey! We are a g...  
[docs.google.com](https://docs.google.com)

What is your name?

Chris Han

What is your AndrewID

Chris Han

Year in college

Chris Han

Who do you live with?

Caroline Jiang

A

Alone

B

Roommates

C

Partner

D

Families

### Habit-Oriented Questions

Rank the following aspects of food experience from most important to least important.

Eamonn

A

Convenience

B

Atmosphere

C

Taste

D

Cost

E

Company

F

Novelty

G

Add More

Explain why you put your first option as most valuable to you.

Chris Han

[Optional]  
Open-ended, short response

How often do you cook at home?

Caroline Jiang

A

Never

B

1-3 times a week

C

4-6 times a week

D

Everyday

What do you like about or not like about cooking?

Caroline Jiang

[Optional]  
Open-ended, short response

How often do you buy meals (premade, takeaway, dine-out)?

Caroline Jiang

A

Never

B

1-3 times a week

C

4-6 times a week

D

Everyday

When you cook, how long does it take on average?

Caroline Jiang

A

0-15 minutes

B

15 mins - 30 mins

C

30 mins - 1 hour

D

1 - 2 hours

D

More than 2 hours

Do you prefer making your own meals or have someone make it for you?

Chris Han

A

I prefer making my own meals

B

I prefer having someone make homemade food for me

C

I prefer dining out

D

Doesn't really matter to me

Would you prefer to spend more or less time cooking than what you are currently spending?

Eamonn

A

More Time

B

Less Time

C

Time I am spending right now is good

D

...

Do you prefer to eat alone or with others?

Eamonn

A

Alone

B

With only someone closest to me

C

With more people

D

Doesn't matter

A

Alone

B

With one other person

C

With other people

How does your environment (tools and space) impact your desire to cook? Do you think you have the tools to cook?

Chris Han

Do you prefer buying pre-made meals or cooking at home? Why?

Chris Han

Open-ended, short response

What are some areas in your food experience that you like to see improvement?

Chris Han

[Optional]  
Open-ended, short response

How do prefer to eat? (examples: eating alone, eating with roommate, etc...)

Uri

Open-ended, short response

Are you open to having a quick follow-up interview?

Chris Han

When you think of food and virtual experience, what comes to mind?

Chris Han