Context Concept Map

Food Experience aura

Friends

↑ follows

Users / reviewers — eats at → Restaurant

creates and/or posts

places device on table before eating

influences the choice of

Influenced by

Individual's aura — creates → Physical...

Restaurant attributes (service, wait time, ambience, decor, taste + quality of food)

influences

creates

records

records

Restaurant's aura

Conversation

Food Quality

influences

to view

look at

records

Atmosphere

VR Streetview Map ← use — People who are finding a