

Anna Nicole



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| AGE | 21 |
| MAJOR | Information Systems |
| MINOR | Human-Computer Interaction Statistics |
| CLASS OF | 2023 |

Bio

Anna is a 21-year old college junior attending Carnegie Mellon University in Pittsburgh, Pennsylvania. She has just returned to campus after 2 years of taking classes remotely from her home in New York City. Because she has not been on campus for most of her college experience, she feels she has missed out on some of the college experience. She wants to meet new people, but she feels discouraged from joining clubs or Greek life due to her busy schedule not permitting her to make a long-term commitment.

Pain Points

- Anna doesn't have as many strong friendships at college as she would like after attending classes from her home city for 2 years
- Anna feels that the school-affiliated spaces that are usually dedicated to finding new friends are not compatible with her availability, and she doesn't feel like she can reliably find new friends that way
- Anna's schedule is not the same each week, and she doesn't think she can designate a set time each week to attend club meetings

Goals

- Anna wants to be able to build meaningful relationships in college and catch up on some of the missed college experience
- Anna wants to be able to make friends with people she has things in common with in a safe and welcoming space
- Anna likes to have flexibility when planning for social events. She wants to make plans around her schedule, know what people will be in attendance, and have control over the activity they do