

	<p>Swipe-based apps</p> <p>(Tinder, Bumble Friends, Hinged, Wizz, Wink, Hoop)</p>	<p>Instant Messaging / Video Call apps</p> <p>(LMK, Yubo)</p>	<p>Community-based apps</p> <p>(Reddit, Discord)</p>
<p>Profile Representation</p>	<p>Real photo</p> <p>Pros: Verifies that user is real</p> <p>Cons: Users may feel uncomfortable using their real picture Users may make appearance-based judgements that discourage meetings</p>	<p>Photo or avatar</p> <p>Pros: User customization Represents the user while also discouraging appearance-based judgement</p> <p>Cons: Cannot tell if user is actually who they claim they are</p>	<p>Username-based</p> <p>Pros: Total anonymity encourages candidness and discourages judgement</p> <p>Cons: Cannot tell anything about who the user is in real life</p>
<p>User-to-user Connection</p>	<p>Match-based, in-person meeting afterwards</p> <p>Pros: User can view one profile at a time Not overwhelming Users can post a lot of details about themselves on their profile Location-based options available to encourage in-person meeting</p> <p>Cons: Many interactions/swipes depersonalizes the profiles and the interactions and discourage subsequent in-person meeting</p>	<p>Room based</p> <p>Pros: Less overwhelming since user is one of many in a group Groups can be customized User can create and join groups based on interests</p> <p>Cons: Connection stays mostly online Partial anonymity combined with IM/Video chatting curates a lot of NSFW/18+ rooms and spaces on the app</p>	<p>Post-based, DMing</p> <p>Pros: Less overwhelming since user is one of many in a group Groups can be customized User can create and join groups based on interests</p> <p>Cons: Connection stays mostly online Partial anonymity combined with video chatting curates a lot of NSFW/18+ rooms and spaces on the app</p>
<p>Community Curation</p>	<p>No community-building aspect</p>	<p>Rooms expire; no continuous community aspect</p>	<p>Forum-based, Channel-based</p> <p>Pros: Users can join groups they are interested in Users will already have a common subject to talk about Freedom in contribution (either be a participant or a lurker) Communities can be based around location, which can lead to in-person meetups Communities can be sustained and built upon</p>